



# The 16th Annual CFO Rising Conference and Exhibition

March 8-11, 2009 — Orlando, FL

**REGISTER NOW!**

**WEB:** www.cforising.com

**CALL:** (888) 767-5924 or  
(617) 345-9700; X247

**E-MAIL:** registrations@cfo.com

**MAIL:** CFO Conferences  
253 Summer Street  
Boston, MA 02210

**FAX:** (617) 345-0037

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
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We will use your E-mail address to keep you informed about this and other CFO events. E-mail information is never shared with third parties.

PRICING:	Early Bird 2 Expires 2/13/2009	Regular Expires 3/7/2009	Onsite
Alumni (past attendees within the last 2 years)	[ ] \$1,395	[ ] \$1,795	[ ] \$1,895
Senior finance executives	[ ] \$1,495	[ ] \$1,895	[ ] \$1,995
Vendor	[ ] \$2,495	[ ] \$2,895	[ ] \$2,995
Full-day Preconference Workshop (additional fee)	[ ] \$799	[ ] \$799	[ ] \$799
Preconference Workshop (additional fee)	[ ] \$500	[ ] \$500	[ ] \$500
Postconference Workshop (additional fee)	[ ] \$500	[ ] \$500	[ ] \$500
The CFO Rising Golf Tournament (additional fee)	[ ] \$100	[ ] \$100	[ ] \$100
iPod with Conference Podcasts (limited to approved sessions, will be sent after the conference)	[ ] \$99	[ ] \$99	[ ] \$99

(Only one registration per page. Please make copies for additional registrations.) Groups: 3-5 people = 5% off, 6-10 people = 10% off, 11+ people = 15% off

[ ] Payment enclosed (Make checks payable to CFO Conferences, 253 Summer Street, Boston, MA 02210.)

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**What is your Promo or Source Code?**

Please use any promo or source code you may have received on an email, brochure, ad or other marketing collateral.

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**Would you like to receive a FREE subscription to CFO magazine?**

Yes [ ] No

**What is your job title? (check one only)**

- CFO
- VP/Finance
- Controller
- Treasurer
- President
- Chairman
- CEO/COO
- Owner/Partner/Principal
- Director of Finance
- Managing Director/Director
- Business Manager
- General Manager
- EVP
- VP or SVP (with finance responsibilities)
- CIO/MIS/IT
- Other \_\_\_\_\_

**What is the number of employees in your company?**

- Less than 100
- 101-499
- 500-999
- 1,000-4,999
- 5,000-9,999
- 10,000 and over

**What is your business or industry? (check one only)**

- Manufacturing
- Finance/Banking
- Insurance/Real Estate
- Energy/Utilities
- Wholesale/Retail Trade
- Service Organization
- Technology
- Transportation/Logistics
- Communications/Media
- Government/Education
- Healthcare/Pharmaceuticals
- Telecommunications
- Other \_\_\_\_\_

**What is the annual sales volume of your company?**

- Less than \$49 million
- \$50-249 million
- \$250-500 million
- \$500-999 million
- \$1 billion or more

I have read and accept the cancellation policy

Substitutions may be sent at any time. No refunds or letters of credit are available 14 days prior to start date. All cancellations must be in writing, submitted within 60 days of the conference and are subject to a cancellation fee equal to 50% of the registration fee or a Letter of Credit which will cause forfeiture of the entire registration fee but allow one admittance to a future CFO conference within a year from the cancellation date that is of equal or lesser value to the current registration you have purchased.